



THE CULTURE OF LIGHT

AIDI
Italian
Illumination
Association

Since its establishment in 1959, AIDI has been relentlessly disseminating scientific, technical and cultural information aimed at raising awareness regarding illumination-related issues. AIDI has numerous Local sections throughout Italy and, since its foundation, has always been an ambassador of the modern Italian culture of light, as well as a witness of its members' rich history and image of courageous and enlightened entrepreneurs, experts and scholars, designers, service agencies and lovers of light. Thanks to their intelligence and commitment not only have they contributed to the creation and development of the Association, but have also helped the Italian illumination industry assert itself in the world.

The "Culture of light" is a demanding message that cannot be ignored. Ever so felt in our society is the need for its technical components to join together, thus improving the quality of our lives. Among these components, light is becoming ever more important. "Culture of light" above all means being able to recognise the role light plays in our everyday lives. A good illumination brings about a better quality of life, better working conditions and better work safety. AIDI's main objectives are disseminating information regarding all aspects of illumination, as well as promoting scientific research with the goal of broadening its applications. AIDI is involved in teaching, culture-related activities, awareness raising and divulging of information; it has established its own study committees and commissions; it nurtures cooperation with various agencies, associations, research centers, national and international commissions directly or indirectly participating in the studies and applications of illumination.

All of the above-mentioned activities contribute to the promotion of the illumination technology. By participating in these activities, AIDI has become – after more than fifty years in the field – a privileged mediator between the industry, businesses, academic world and the institutions.

Education

Education is intended as an ongoing professional updating of AIDI members, in particular the Individual members and Students. AIDI together with universities and private and public institutions, companies, and public administration organizes specifically targeted courses on illumination. Apart from didactic activities, AIDI also supports and sponsors collateral activities, such as promoting information exchange between its members and many other initiatives useful for the qualification and shaping of the culture of light.

Publications, the LUCE Magazine, AIDI website and Newsletter

AIDI has elaborated an efficient communication system based on editorial activity as a support to dissemination of scientific and technical information. Publications are addressed to businesses, professionals and scholars interested in the illumination sector. They aim at offering useful working instruments for the dissemination of the culture of light, and helping understand and interpret the latest trends in the field. Since 1971, AIDI has published 25 volumes, with contributions of esteemed experts and scholars. Their content is highly technical, including proceedings of national and international conventions, as well as research results and specialised articles. The LUCE Magazine, published bimonthly, is conceived as a space for constructive dialogue on current and upcoming projects. Since 1962, the magazine discusses all illumination-related issues: from indoor to outdoor illumination, from artificial to natural light, with detailed studies and analyses of latest scientific, technical, legal and market developments, as well as reviews of new technologies and national and international norms and regulations. Special attention is given to the illumination design, product-oriented and location-enhancing perspectives, energy and environment, as well as young people and university. The Magazine offers interesting articles on architecture, design, art, conferences, exhibitions, books, theater performances and events in which light plays an important role. Editorial planning is guaranteed by a board of experts. The LUCE Magazine can be purchased in the main national bookshops.

The Website, www.aidiluce.it, and the newsletter bring you at the center of the Italian and international world of illumination in real time, by summing up the most relevant news accompanied by short analyses, articles or reviews regarding projects, initiatives, conventions and exhibitions related not only to illumination, but to the world of architecture, design and arts as well, i.e. – all those fields which think illumination as an essential component of form and creativity.

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International Relations

Since its founding, AIDI has guaranteed, supported and promoted constant and fruitful cooperation between Italian producers and researches in the illumination field and the most prestigious international associations in the field. In its endeavour, AIDI has never limited its input solely to technical aspects or technological research, but has, thanks to its rich culture, constantly extended it to improve the criteria of quality, excellence and surrounding as well. AIDI takes part in the activities of Lux EUROPA, as a member of its Council and Board of Directors, having been one of its founding members in 1969. AIDI is also actively contributing to the organization of the Lux EUROPA Congresses, held once every four years in one of the Member-Countries. Since 2005 AIDI is an active member of CIE (Commission International de l'Éclairage), the most important international body in the illumination sector. In 2012 took over the Presidency of the Italian CIE Committee and is responsible for the Technical Coordination of the ASSIL, the National Association of the Illumination Manufacturers.

In Italy

AIDI's delegations are present throughout Italy, with the goal of professionally affirming the concept of quality and raising awareness of the culture of light at regional level, in particular through tailored actions targeting various groups: from institutions to the media, from local governments to single bodies, from consumers' to trade associations, and from businesses to schools. Illumination is increasingly becoming a design concept and the subject of surrounding and living, which is why both local governments and citizens are becoming more interested in making the design and the management of illumination more aware of the „value of the environment“ through reduced energy consumption, architectonic improvements, and reorganization of the elements of the local cultural heritage – all with the aim of restoring its living and recognizable image. Presidents of the Local sections are crucial figures within AIDI, since they are the ones implementing the Association's goals and actions on the site, facilitating comprehension of the policies, presenting the advantages of joining the Association and shortening and simplifying the communication procedures between the national bodies and single members. Each member, aside from participating in the Association's activities at national level, is also active at its local level.

Becoming an AIDI Member

You can join one of the following groups:

- Collective Members;
 - national, well-deserving supporter, supporter.
- Individual Members;
 - supporter, ordinary or associated member, student.

Contacting The Local Sections

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Members from Lombardias, Calabria, Campania, Emilia Romagna and Marche are directly connected to the National Headquarters.