

• **Video competition AIDI “Riprenditi la città, Riprendi la luce”**

**AIDI** (Associazione Italiana di Illuminazione) launches the 2nd edition of the international video competition “Riprenditi la città, Riprendi la luce”. This initiative aims to spread the “culture of light”, starting from the young people, to encourage the importance that this element plays in their daily lives, and to learn and understand how young people interact, just through the light, with the city where they live, study or work.

There are three main categories: “**Light and places**”, “**Light and cinema**”, “**Light and music**”. Participants should send a short video clip (60 seconds), which can be shot with a portable or mobile device such as: tablets, smart-phones, video camera, digital camera etc....

The opening of the contest is scheduled in early November 2014, videos should be sent within February 28, 2015.

For further information please contact [aidi@aidiluce.it](mailto:aidi@aidiluce.it) or visit [AIDI website](#).

*July 30, 2014*