

Florence, May 21st 2017

Press release

LIGHT AND THE CITY – THE YOUNG PEOPLE AND THEIR 60 SECOND TALES

At Palazzo Vecchio in Florence, the award ceremony for the nine winners of the fourth edition of the video contest on youth and light

The award ceremony of the fourth edition of the international video contest organized by AIDI was held on May 21st, 2017. Once more, over 100 videos told us about how young people see light

The nine winners of the fourth edition of the international video contest "Riprenditi la città, Riprendi la luce" have been awarded in Florence, at Palazzo Vecchio. The short movies review has been organized by AIDI (the Italian lighting association) and sponsored by ENEA, ASSIL, APIL, the National Council of Planners, Landscape and Conservation Architects, the Lombardy Region, the Tuscany Region, City of Milan, City of Florence, Politecnico di Milano, Politecnico di Torino, University of Florence, Brera Academy of Fine Arts, Confindustria and Confcommercio of Florence, the Association and Board of Architects and Engineers of Florence, the Association of Engineers of Tuscany. The competition has been realized in collaboration with the Toscana Film Commission and Lanterne Magiche of the Fondazione Sistema Toscana, with ADA (Association of Women Architects), Showlight (the international event for lighting professionals in the entertainment field) and the Milanese Galdus School. Media partners of the initiative were LUCE magazine, Radio Subasio, and Luxemozione web-platform.

With the aim of spreading the "culture of light", starting from the very young, the competition, now at its 4th edition, called on young people to represent light in their daily space/time through their attentive gaze and sensitivity. All this, in order to raise their awareness on the importance that this element has in everyday life, and to know and understand how, through light, they interact with the city where they live, study or work.

The competition has been made possible thanks to the economic contribution of leading lighting companies: Cariboni Group, Enel Sole, Gewiss and Performance in Lighting, as Gold Sponsors; Claypaky and Neri, as Award Supporters; iGuzzini, IREN and Osram, as Silver Sponsors; DGA and Welt Electronic, as technical sponsors.

"The award ceremony – says Margherita Suss, chairwoman of AIDI – is a moment of reflection on what emerged this year. An opportunity to meet all the protagonists of the competition: institutions, companies, academics, representatives of the lighting world, and especially the young people that will tell us about their relationship with light and the city and reveal us secrets and curiosities from their shorts' backstage".

This new edition focused on a single theme, LIGHT AND PLACES, and on three categories of young people: the under 18, the under 30, and the lighting designers under 35. This made it possible to compare the different approaches of different age groups, obtaining thus an even richer and more interesting narrative.

Many are the young that, once again, enthusiastically responded: over 100 videos and 200,000 views on the official YouTube channel are just some of the numbers closing this **fourth edition of the competition "Riprenditi la città"**, confirming **the success** of this initiative.

Among the attendants at the ceremony were the **AIDI Chairwoman Margherita Suss**, representatives of the lighting world and institutions – such as **Andrea Vannucci, Councillor for sport, folk traditions, youth politics and toponymy of the City of Florence** – and representatives of the academic, cultural and entertainment world – as **Marco Filibeck, director of lights at Teatro alla Scala, Alessandro Calosci, film producer, and Roberto Mutti, photography critic.**

*"Young people are the main users of public lighting – says **Margherita Suss** –, and for AIDI it is crucial to understand how they perceive light and what relationship they have with the city. For us it is very important to understand the messages they sent us through their videos, so that we can understand and interpret them."*

Among the **19 videos** that have reached the final, **nine young participants were awarded: two winners for the first two categories (under 18 and under 30), and a single winner for the third one (lighting designer under 35).**

For the **first category (Under 18)**, the winner has been awarded with an **iPad and 500 Euros in book vouchers**, while the second place received an **iPod and 300 Euros in book vouchers**. For the **second category (Under 30)**, the **first ranked was awarded with 2,000 Euros, and the second with 1,200 Euros**. For the **third category (Young Lighting Designer)**, the winner received **2,000 Euros**. In addition, the winners of the four additional special awards – "**Jury's Special Prize**", "**Educate in Culture**", "**Light and Theatre**", "**Energy Saving**" – have been awarded with **1,000 Euros each**.

Here are the names of the winners of the IV edition of the video contest:

"Under 18"

First place: *Ombre luminose* by Diego Valenzise and Massimo De Laurentiis, 16 years old, students at "Carducci" high school in Milan

Second place: *Light into us* by Giorgio Ghiotto, 18 years old, student at "Cavour" high school in Rome

"Under 30"

First place: *Bright it up!* by Tommaso Giacomini, 27 years old from Venice

Second place: *Lux Florentia* by Daniel Prestifilippo, 24 years old from Prato, student in Drama, Art and Music Studies at the University of Bologna

"Young Lighting Designer"

Winner: *Mettiti in luce* by Elisabetta Paiano, 33 years old from Gattinara (Vercelli)

Special awards

“Educate in Culture” award: *Spazio senza luce* by Gueorgui Boyanov Djarov, 26 years old from Pazardzhik (Bulgaria), student at the Politecnico di Torino

“Light and Theatre” award: *Le terme della luce* by Aigherim Urazbayeva, 22 years old from Almaty (Kazakistan), student at Brera Academy of Fine Arts

“Energy Saving” award: *Fiat Lux* by Alice Artico, 28 years old from Latisana (Udine), student in Architecture at the University of Trieste

Jury’s Special Prize: *Nighthawk* by Francesco Pietro Devitini, 29 years old from Milan

Most of the awards were delivered by representatives of the **main sponsors** of the competition – **Francesca Migliorato**, manager for artistic lighting of **Enel Sole**; **Dante Cariboni**, CEO of **Cariboni Group**; **Aldo Bigatti**, chief of the marketing and sales business unit of **Gewiss**; **Clotilde Binfa**, contract manager of **Performance in Lighting** – and representatives of the **award supporters** – **Isacco Neri**, CEO of **Neri**, and **Pio Nahum**, CEO of **Claypaky** of the Osram Group.

We here mention **the jurors of this 4th edition**, an exceptional board representing the various themes of the competition: **Margherita Suss**, chairwoman of AIDI; **Marco Filibeck**, director of lights at Teatro alla Scala; **Marinella Patetta**, lighting designer; **Nicoletta Gozo**, ENEA supervisor for Progetto Lumiere; **Alessandro Calosci**, film producer; **Carla Balocco**, professor at the University of Florence; **Gisella Gellini**, architect and light art professor at the Politecnico di Milano; **Roberto Mutti**, photography critic; **Claudio Bini**, AIDI Advisor; **Alessandra Reggiani**, lighting designer; **Domenico Nicolamarino**, professor at the Brera Academy of Fine Arts; **Marco Frascarolo**, lighting designer.

Below, the link to the winning videos

<https://www.youtube.com/playlist?list=PLEN-8FhgNWb8MQceiccaymEcGznQIkNwd>

Below, the links to the finalists’ videos

https://www.youtube.com/playlist?list=PLEN-8FhgNWb_KdERdSyCtBp8CtXJpNOM5 (Under 18)

<https://www.youtube.com/playlist?list=PLEN-8FhgNWb-MJPfqKJduTbJyJ9dulpuW> (Under 30)

https://www.youtube.com/playlist?list=PLEN-8FhgNWb_VIKoZ3Z29d7bq6Fu8Ntcs (Young Lighting Designer)

https://www.youtube.com/playlist?list=PLEN-8FhgNWb_dIoTwFFSo7g6-Cxyq_lfv (Special awards)

All videos are published on the official website www.riprenditilacitta.it and can be seen on the **official YouTube channel**.

Facebook.com/concorsovideoriprenditilacitta – Twitter.com/concorsoaidi

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